

Nufarm 2018

// PROGRAM RESOURCES

20 // 18

SPRING HERBICIDE PROGRAM

READY, SET, GROW // REBATES UP TO 10.5%

SPRING HERBICIDE PROGRAM ELIGIBLE PRODUCTS

4-Speed[®] XT

Change Up[™]

Cool Power[®]

Escalade[®] 2

Horsepower[®]


Millennium Ultra²

Quincept[®]

Triplet[®] Low Odor

NUFARM SPRING HERBICIDE PROGRAM

PLAN TO PROFIT // FEBRUARY 15 - JUNE 15, 2018

 **2.5% REBATE** on eligible premium herbicides ordered February 15 to June 15, 2018 if 100% of 2017 gross sales has been purchased and taken by April 15, 2018.

 **ADDITIONAL 2.5%, 5.0%, OR 8.0% REBATE** on eligible premium herbicides ordered February 15 to June 15 when you grow by 10%, 20%, or 30+% over your 2017 baseline.

- **2.5% ADDITIONAL REBATE** on eligible products if **110-119%** of 2017 baseline is reached
- **5.0% ADDITIONAL REBATE** on eligible products if **120-129%** of 2017 baseline is reached
- **8.0% ADDITIONAL REBATE** on eligible products if **130%** or more of 2017 baseline is reached

EXAMPLE // % OF 2017 GROSS SALES

	SCENARIO 1	SCENARIO 2	SCENARIO 3
2017 BASELINE	\$100,000	\$100,000	\$100,000
CURRENT	\$60,000	\$30,000	\$70,000
APRIL 15, 2018	\$90,000	\$100,000	\$110,000
JUNE 15, 2018	\$115,000	\$120,000	\$140,000
REBATE %	2.5%	7.5%	10.5%
REBATE \$	\$1,375	\$6,750	\$7,350

TERMS AND CONDITIONS

- Distributor accounts must be current with Nufarm to be eligible to receive any payment earned under this program.
- Rebate calculations will be done at the sole discretion of Nufarm.
- Nufarm reserves the right to ship at its discretion and will recognize timing of Purchase Order for qualification of rebates.
- Nufarm reserves the right to audit, change or terminate the program or pricing at any time without notification.
- To maintain eligibility as a Nufarm distributor, total product purchases between August 1, 2017 and July 31, 2018 must be no less than \$200,000.
- Rebates are only paid on eligible premium herbicides purchased during the program dates of February 15 to June 15, 2018 and only if Spring Herbicide Program goals are achieved.

NufarmInsider.com/Rewards

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Nufarm

Grow a better tomorrow.